



Atlas Web Consulting
Web Design • SEO • Lead Generation

ATLAS WEB CONSULTING

BRANDING
&
REVIEW VIDEO

Marketing Game Changer

Businesses Must Have Reviews To Compete Online... Why?

“REVIEWS
are a major part of
ONLINE MARKETING.”

Google+ Maps



Social Media

Local Directories



SEO Rankings



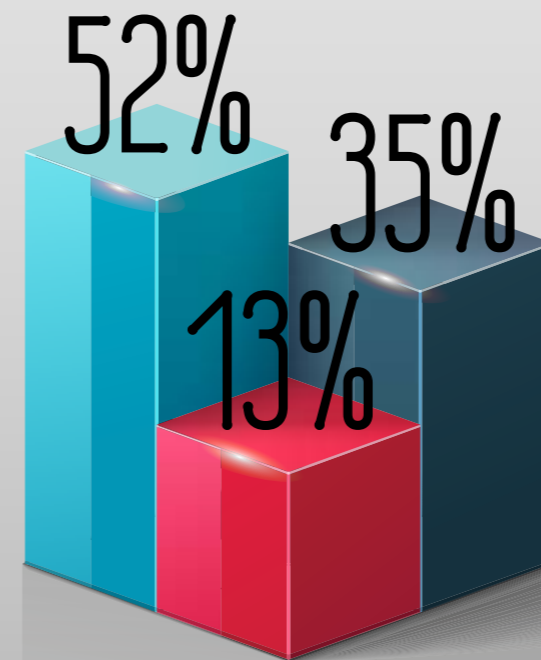
Pay Per Click



5 STAR
REVIEWS

Reputation Marketing & Referrals

“After Being Referred A Business, What Do You Do Next?”



- Look for online reviews/ratings
- Look for the website and contact information
- Look-up social media (Facebook, Twitter etc.) Pages

Among the respondents who searched online, 52% of them said they looked online for reviews/ratings while 35% stated that they looked for the website and contact information of the company.

Definition Of Reputation Marketing:



The "Reputation Marketing" field has evolved from the marriage of the fields of Reputation Management and Brand Marketing.

“Building A Five Star Reputation, And Then Market Your Reputation To Get More Customers.”



Let's Show You How We Have Cracked The Code With...

"Reputation Marketing" And [In Beta] Customer Review Commercials

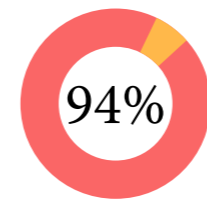


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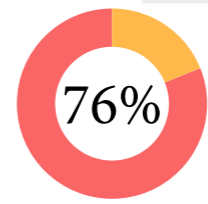
Call: (586) 330-0736

Why Video Marketing

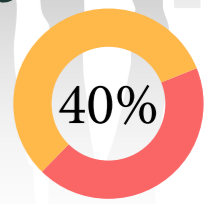
- Positions you as a market leader
- Social media and seo value
- It's a long term asset of the company



94% of consumers watched a video online last week.



76% of smartphone owners watch videos at least once per week from their phones.



40% of 18-24 year olds watch videos more than 10 times per week.

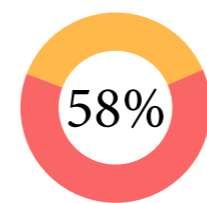
Video Marketing Stats



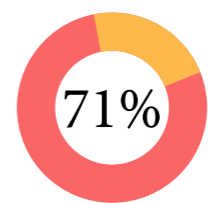
The BIG impact of



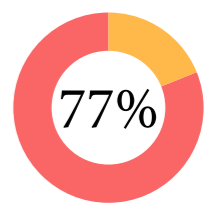
96% of Consumers find videos helpful when making purchase decisions online.



58% of consumers consider companies that produce video content to be more trustworthy.



71% of consumers say that videos leave a positive impression of a company.



77% of consumers consider companies that create online video as more engaged with customers.

Combine two strategies into one



Welcome To Our “Review Commercial” Beta

“Video reviews that market your 5 star reputation”

- 100% Original And Unique Video
- Hosted By Professional Spokes Mode
- Shot In Hollywood Style Studios
- Prime Time Graphics And Animation
- Green Screened Office Backgrounds
- On Location Ipad View Of 5 Star Review
- Call To Action Close
- Perfectly SEO Optimized
- Video Share Broadcast
- Social Media Syndication
- Facebook, LinkedIn, Google+ etc.



How much would it cost to produce a video like this?

Hire A Professional Spokes Model	\$800.00 + Royalties
Stage A Hollywood Style Studio	\$750.00
Hire A Professional Videographer	\$500.00
Hire Make Up Artist	\$175.00
Hire A Video Editor	\$500.00
Hire Prime Time Graphics Animator	\$400.00
	\$3,125.00
Video Optimization	\$50
Video Broadcasting	\$200
Social Media Syndication	\$250
	\$500.00
	\$3,650.00

Review commercials help solve all 5 problems for a fraction of the cost

- Brand Marketing \$10,000's
- Video Marketing \$10,000's
- SEO Marketing \$1000's
- Social Media Marketing \$1000's
- Reputation Management \$1000's

Our \$997
Program after Beta

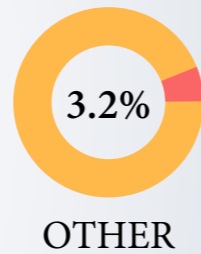
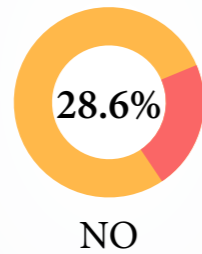
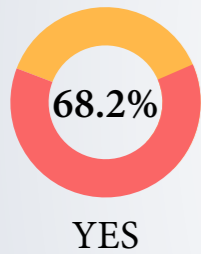
5 POWERFUL
REASONS

To have customer review
commercials every month

“Review Commercial” CASE STUDY



If you were in the market, after watching this video would you consider contacting the company?



We are now looking to work with local clients while this is a Beta program. We will be taking on ALL of the production cost. This is a limited time offer and is limited to the amount clients we can offer it to. Contact us immediately to learn more!





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