

# **WordPress Mobile Responsive Custom Web Design**

People go online and visit websites to learn more about businesses, brands, products and services and to make business transactions. If you do not have a website, it is not a question of if you need one or not, the only question is how fast we can build it! In today's world having a website is 100% necessary for 99% of all business owners. If you just started a business, a website should have been a part of your original business plan. If you already have a website, it may need some redesigning to improve its performance and to keep up with the times.

# Here are our WordPress Mobile Responsive Custom Web Design Packages:

Package Name	WP Mobile Responsive 5	WP Mobile Responsive 10	WP Mobile Responsive 20 CUSTOM	WP Mobile Responsive 30
Maximum Number of Pages	5	10	20	30
INSTALLATION, CONFIGURATION AND CUSTOMIZATION				
WordPress Installation and Configuration	Yes	Yes	Yes	Yes
WordPress Theme Creation	Yes	Yes	Yes	Yes
WordPress Blog Setup and Configuration	Yes	Yes	Yes	Yes

CUSTOM MOCKUPS				
Structural Mockups of Website	Yes	Yes	Yes	Yes
Custom Banner Mockups	3 Revisions	3 Revisions	3 Revisions	3 Revisions
GRAPHIC DESIGN AND MOCKUPS				
Free Image Sourcing	Up to 5 Photos			
Custom Designed Banners	1	3	3	5
CONTENT UPLOADING				
Content Uploading (Font, Header, Text Formatting)	5 Pages	10 Pages	20 Pages	30 Pages
CONTACT FORMS				
Contact Form Configuration	Up to 1 Form	Up to 2 Forms	Up to 3 Forms	Up to 4 Forms
SEO PLUG-INS AND OPTIMIZATION				
301 Redirects	Up to 5	Up to 10	Up to 20	Up to 30
XML Sitemap Generator	Yes	Yes	Yes	Yes
User Sitemap Creation and Implementation	Yes	Yes	Yes	Yes
Domain Redirect Optimization	Yes	Yes	Yes	Yes
SEO Plug-in for WordPress	Yes	Yes	Yes	Yes
Google Analytics Script Analysis, Generation & Installation	Yes	Yes	Yes	Yes

Google Webmaster Script Generation & Installation	Yes	Yes	Yes	Yes
Security Plugin	Yes	Yes	Yes	Yes
Browser Compatibility Check	Yes	Yes	Yes	Yes
MOBILE RESPONSIVE DESIGN				
iPhone Compatible	Yes	Yes	Yes	Yes
iPad Compatible	Yes	Yes	Yes	Yes
Blackberry Compatible	Yes	Yes	Yes	Yes
Other Smartphones and Tablet Compatible	Yes	Yes	Yes	Yes
SOCIAL MEDIA INTEGRATION				
Social Media Links (Facebook, Twitter, Google+)	Yes	Yes	Yes	Yes
Social Media Sharing Plugin (Facebook, Twitter, Google+)	No	Yes	Yes	Yes
Social Media Feeds (Facebook, Twitter)	No	No	Yes	Yes
WEBSITE BACKUP, MIGRATION AND INSTALLATION				
Website Backup and 3 Month Storage	Yes	Yes	Yes	Yes
Website Migration to your Hosting	Yes	Yes	Yes	Yes

#### **WordPress Installation and Configuration**

WordPress is one of the best platforms for building an SEO-friendly website. The latest version of WordPress will be installed and configured on the web server.

File Transfer Protocol (FTP) and Content Management System (CMS) access will also be generated during this phase. If required, additional users for the site's back-end will also be created. A website's back-end refers to scripts and applications that are run on the server. The back-end may also refer to the database that controls the user interface.

#### **WordPress Theme Creation**

We will build out structural mockups of your theme in wordpress and modify it to fit your needs. We are not capable of producing anything to fit a drawn up image, but for the most part we are able to produce a custom designed wordpress site to fit 98% of all custom requests.

#### **Structural Mockups of Website**

The structural mockups are basically the blueprint to your website. Each website has a layout and it is best to finalize the structural layout of the website before we enter into design. Therefore the team will provide structural mockups of the website and communicate with you until the structural layout of the website is approved and finalized. This is the larger portion of what make "Custom Wordpress Design" custom, because we are creating the structure to fit your needs, as opposed to choosing a theme to build off of that has a pre existing structure.

## **Free Image Sourcing**

Relevant images that we scoured for across the Web will be strategically inserted within the website. Each image will be hand-picked to complement the blog article, adding value to the website's design and keeping the visitors engaged.

Please note that due to copyright restrictions, we are limited to choosing images from the free Public Domain Libraries which have an extremely limited selection. If we cannot find appropriate images, you may have to resort to procuring the images yourself.

## **Custom Designed Banners**

A banner is the graphic image used to promote a website's main product line or service. It is usually located on the most conspicuous areas of the site.

A custom banner incorporating the company's selected products and/or services will be furnished. Banners will be designed to be striking, stylish, and compliant to the company's theme or motif.